



Concord Soccer League Sponsorship

Concord AYSO (American Youth Soccer Organization) serves the youth of our community by providing a healthy, competitive environment for children to enjoy the sport of soccer. AYSO is a nonprofit, tax-exempt organization managed by adult volunteers who commit their time and energy as administrators, coaches, referees, team parents, and in a variety of other positions. The goal is to provide proper guidance, exemplary leadership, promote good sportsmanship, fair play, and a balance of fun, development, and friendly competition.

Although Concord AYSO is an all volunteer organization, player registration fees do not cover our yearly operating costs. Consequently, the league relies on sponsor contributions as one way of bridging the gap. Sponsor contributions significantly and positively impact the league's ability to provide a successful program. In an effort to keep registration fees as low as possible, we are asking for your support as a sponsor.

Each sponsorship commitment made prior to August 24, will receive an advertisement in the annual Concord AYSO Roster Book. Sponsorships can be made on behalf of an individual player, an age-bracket or the league in general. Attached is the Sponsor Interest Form and pricing breakdown. All contributions are fully tax deductible, so why not promote your business while supporting your favorite player and/or team!

If you have questions or would like more information, contact our Sponsor Coordinator, Cathy Corum, (925) 685-6065 or via email: registrar4concord@sbcglobal.net.

Sincerely,

Cathy Corum

Cathy Corum
Sponsor Coordinator
Concord AYSO, Region 305



For up-to-date league information on coaching, teams, and more, visit our website at: www.concordayso.org.



Soccer League Sponsorship

- I/We are considering sponsorship and would like more information.
- I/We are interested in assisting Concord AYSO and will contribute \$_____ to the league.
- I/We are interested in assisting Concord AYSO and will contribute \$_____ to the league on behalf of: _____ or _____ age-bracket.

Company Name/Organization/Firm/Individual

Contact

Address

Telephone

Email



- I have attached a camera-ready ad (jpeg, tif, and eps files can be emailed to registrar4concord@sbcglobal.net)
- I can provide artwork for the ad
- Please contact me in regards to ad design/development

Please return check/money order and completed forms not later than August 24.

Concord AYSO Sponsor Coordinator
Region 305
4231 Westwood Court
Concord, CA 94521

Thank you for supporting Concord AYSO Soccer League

For more information, call Cathy Corum, (925) 685-6065 or
email: registrar4concord@sbcglobal.net.

Full Page – \$350

7" x 9 1/2"

Concord AYSO Soccer League Sponsorship Program

Quarter Page – \$150

4 3/4" x 3 1/2"

Half Page – \$250

7" x 4 3/4"

Business Card – \$50

2" x 3 1/2"